

MODULE 4: Writing Headlines Worksheet

1. Now that you know the purpose of your blog, you can start brainstorming ideas for blog posts.

In the section below, write down 3 blog post ideas. Make sure to write at least 2-3 headlines per blog post and include the headline analyser score:

<https://coschedule.com/headline-analyzer>

You're welcome to use our 100+ blog post ideas template.

Blog post idea:

e.g. How To Find The Perfect Wedding Dress

Possible headlines:

e.g.

Finding your Perfect Wedding Dress has Never Been so Easy. (66 score)

5 Stylist Tips on How to Find the Perfect Wedding Dress (68)

The Most Surprising Thing About Wedding Dress Shopping (76)

Blog post idea 1:

Possible headlines:

Blog post idea 2:

Possible headlines:

Blog post idea 3:

Possible headlines:

Blog post idea 4:

Possible headlines:

Blog post idea 5:

Possible headlines:

Blog post idea 6:

Possible headlines: