

Teams Task 1: Discover Your Uniqueness

Remember, there is no right or wrong answer. Listen to your gut, be honest with yourself and write from your heart. If you feel stuck, just imagine like you're talking to a good friend, who hasn't seen you in ages and is excited to know everything about you and your business. Once filled out, you can upload this form to Teams, so we can help you fine-tune it.

Describe your Business / Blog

What excites you about your Business / Blog the most?

What differentiates you from your competitors?

How does your business / blog benefit your customers?

How do you want them to feel after using your product / service?



What does your brand stand for?

