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## Course Outline

Personal Styling Women's E-Diploma

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## 2. Overview

Personal Styling is one of the most powerful career choices within the Fashion Industry right now. LCS has trained many hundreds of people to become great Personal Stylists.

We'll help you transform your passion for Personal Styling, into a successful business or career as you master the skills to engage clients and build your business. You'll learn how to deliver seamless client experiences in wardrobe edit and personal shopping in person and online.

You'll gain the expertise and engaged delivery to develop happy client relationships and a sought-after professional reputation.

## 3. Is it right for you?

**This industry-led training will teach you:**

- A 'deep learning' in Personal Styling and Client Services Delivery
- To create an emotional connection and relationship with your clients
- To start and grow an authentic Personal Styling business or career
- The skill to be a great Personal Stylist

**Master the skills needed to work in:**

- Personal Styling
- Personal Shopping
- Fashion Retail
- Fashion & Celebrity Styling
- Social Media Style Influencer Style expert across multimedia
- Including TV and radio

## 4. Modules Covered

Split into eight key modules, this Personal Styling Women's E-Diploma course will teach you the fundamental skills in:

- Body Shape
- Style Personality
- How to Conduct a Successful Client Session
- Brand Awareness
- Wardrobe Edit
- Personal Shopping
- Delivery of In-Person and Online Services
- How to Expand the Services you Offer
- Turning your Passion into a Business
- Case Studies

## 5. Entry Requirements

This online course is suitable for beginners to those with an intermediate or transferrable level of fashion knowledge. Good command of the English language is strongly recommended. You must be 18 years or over to enrol on this course.

## 6. Frequently Asked Questions:

### How Does It Work?

#### 1. Can I start my learning immediately?

This course kicks off on scheduled start dates. There's a reason for this; we offer personalised group and individual student feedback and interaction as you progress through your course. We believe this is an essential part of your training, although log in details to the LCS Online platform will be sent to you immediately. You will be able to unlock Module 1 two days before the start of your course.

## **2. Will my learning experience be interactive with tutors and other students?**

Yes! - We are firm believers in group experiential learning. You'll meet tutors and other students as you join your Teams groups. It's a friendly and personal experience where students can share work and experiences and receive feedback and support. You'll meet with your tutors virtually in live and pre-record masterclass style webinars and interact and discuss tasks and topics in your groups. You'll be able to ask questions and share your progress.

## **3. How long is my course?**

Your course is an 8-week commitment. You'll need to commit to completing one module per week. You cannot complete your course in less time as these unlock as you progress.

## **4. What is the time commitment per week for study and quizzes?**

We advise that you allow between 3-4 hours per week to complete tasks and quizzes that assess your learning, watch video content and engage in tasks set by your tutor.

## **5. What if I don't keep up?**

Students are required to complete learning in 8-weeks, although there is a 'fail safe'. We've allowed an additional 2 weeks for you to complete any outstanding tasks or quizzes beyond your course end date. Final tasks must be completed during this time to pass the course. You will be given 1 month to access the platform and download all materials after your course completion date.

## **6. How will I know I'm making progress?**

Your course is divided into 8 learning modules. You'll complete a learning module quiz and task which will offer you a score and/or tutor feedback. Tasks are practical elements of the course which sit alongside your learning, enabling tutors to offer feedback on your strengths and areas to improve on.

## **7. Does the course offer recognised diploma certification?**

Yes! The London College of Style offers certified E-Diploma certification as a recognised educational provider. LCS is accredited by the British Accreditation Council. You will be sent final

certification at the end of the course. You will also be given the opportunity to buy a tangible certificate for an additional cost, that can be shipped to a UK or international home address provided.

### **8. How will I be assessed?**

Assessment will be a mix of quizzes and practical tasks set by tutors. Certificates are awarded at Pass, Merit and Distinction grades of achievement on completion of learning.

### **9. How much content will I receive? Does the course include downloadable materials and videos to watch?**

If you're a visual learner or auditory learner this is also for you. As well as extensive reading material you'll receive 8 hours of video masterclass footage as well as imagery, charts and other resources for you to keep.

### **10. What are the technical requirements? Will I need anything?**

You'll need to access your learning on a laptop or tablet, or learning can also be accessed via smart phone. Some downloadable resources or task requirements may ask you to access a Word.doc or spreadsheet or save and upload imagery where these may be more compatible with a laptop or tablet.

### **11. Is all the learning digital, or do I have to complete assignments physically?**

You can complete all the assignments in the comfort and safety of your own home if you wish, maintaining safe levels of social distancing. Our friendly tutors will give your support and options on how you might like to work practically to develop skill from: digital works to asking a family member of your household if it's safe to do. The choice is yours and full support will be given.

### **12. I want to launch my own professional styling business with paying clients. Does this course cover this?**

This focuses on mastery of skill in professional personal styling as the main objective including light business set up to support your launch, how to network within the fashion industry to develop influential relationships, as well as securing valuable assisting styling roles. Completion

of the course immediately guarantees you acceptance into the LCS Members Club on a subscription, which specialises in on-going business community support, career progression and planning post-learning.

**13. Is there a schedule for Live Masterclasses or Group Activities as I don't want to miss them?**

Masterclasses and group activities are run live every week (as well as pre-records). You will receive an email confirming the schedule and times of your webinar dates. Webinars are recorded and shared with all students, so you'll never really miss them, no matter what time zone you live in.

**14. Can I speak to someone about my course options?**

For more information and support please email us [admissions@londoncollegeofstyle.com](mailto:admissions@londoncollegeofstyle.com) or call us on +44 2030 969966 where a member of our team will assist you. Office hours operate from Monday to Friday, 9am - 5:30pm.